

EXHIBITING RATES PER SQ.M – BARE AREA ⁽¹⁾

	1 open side	2 open sides	3 open sides	4 open sides
STANDARD RATE	€ 230.00	€ 242.00	€ 253.00	€ 265.00
EARLY BIRD RATE Valid by 31 January 2027	€ 218.00	€ 230.00	€ 240.00	€ 252.00

OTHER ITEMS ⁽²⁾

Registration fee (compulsory for each exhibitor)	€ 500.00
Digital Merchandising fee (compulsory for each exhibitor)	€ 1,000.00
Flat-rate services (compulsory for each exhibitor)	€/sqm 34.00

All rates are exclusive of VAT

- (1) The bare space rate covers the space only; other items must be added to it.
 (2) Further details and any additional participation costs are set out in the General Event Regulations.

TECHNICAL FORM

VITRUM 2027

GENERAL INFORMATION AND DEADLINES



www.vitrumexpo.com

16 - 19 NOVEMBER 2027

IMPORTANT DEADLINES:

SPACE BOOKING AND TECHNICAL DATES	HOW TO APPLY	Complete and send this application form by email to expo@iegexpo.it in PDF format. Pay the deposit as indicated in the application form. The Vitrum team will contact you with a participation proposal designed specially for your company.
	VALIDITY OF EARLY BIRD RATE	Until 31 JANUARY 2027
	CONFIRMATION OF PARTICIPATION	The participation proposal, signed for acceptance, must be sent by email to expo@iegexpo.it in PDF format. Pay (if not already done when applying) the deposit at the same time, using the bank details given in the proposal itself.
	BALANCE DEADLINE	The balance for the event must be paid within 2 weeks of signing the Participation Proposal . If the countersigned Participation Proposal is received after 10 September 2027 , the balance must be paid immediately.
WITHDRAWAL RULES	By 20 September 2027	in case of withdrawal before 20 September 2027 VITRUM is entitled to retain the sums paid up to that point (see Art. 10 of the Event Regulations)
	From 21 September 2027	in case of withdrawal duly received from 21 September 2027 a penalty equal to the full amount signed in the Participation Proposal will apply.

FOR FURTHER INFORMATION:

	SECTOR	TEAM	PHONE	E-MAIL
Space sales, general information on the event	Exhibition Manager	Angela Bellavista	0541 744 206	angela.bellavista@iegexpo.it
	Project Manager	Chiara Romagnoli	0541 744 923	chiara.romagnoli@iegexpo.it
	Sales Account	Lorenzo Tassinari	0541 744 834	lorenzo.tassinari@iegexpo.it

NOTICE TO EXHIBITING COMPANIES

We hereby inform you that some companies, including "International Fairs Directory", "Mulpor Company Srl", "Oceandatalinks", "Fortune Business Intelligence group inc - fortunebig", based in different parts of the world and **with constantly changing company names**, are in the habit of sending our exhibiting companies forms asking them to correct the companies' data, for the publication of advertisements in online magazines, improperly using trademarks of our events, or offering the sale of databases of buyers' names complete with company names, names of internal contacts, and their email contacts, websites, addresses, telephone and fax numbers.

Companies of the above-mentioned kind **HAVE NOT BEEN AUTHORISED BY US** to use our name or any trademarks associated with us. This therefore constitutes an arbitrary and unlawful use of the distinctive signs of others, with the aim of misleading the recipients of the above communications.

It is further understood, **that Italian Exhibition Group Spa has not communicated or transferred any data of its buyers to the companies offering the sale of databases of our buyers.**

If you receive forms or database sale offers, including by email, from the companies specified above, we urge you to exercise **MAXIMUM CAUTION**, taking into account what is stated above.

VITRUM is a project of **VITRUM Srl**

Phone: +39 02 33006099
Office: Viale Fulvio Testi, 128
20092 • Cinisello Balsamo (MI)
info@vitrumexpo.com

VAT number: 07177790156
SDI code: G9HZJRW
PEC: vitrum@pec.vitrum-milano.it